

# PRODUCTS

## BusinessObjects Enterprise

**BusinessObjects Enterprise** powers the management and secure deployment of specialized, end-user tools—for reporting, query and analysis, and performance management—on a proven, scalable, and open services-oriented architecture.

### My Questions, My Insight, One BI Standard

At some point, every employee in your organization will make a decision that impacts the overall success of the business. As a result, access to vital business information and the ability to analyze and share that information with suppliers, partners, and customers is critical.

As your organization continues to invest heavily in multiple applications to capture this business information, you may decide to deploy a variety of business intelligence (BI) tools to extract data from these applications. Standardization of these BI tools will allow you to take full advantage of the lower cost of ownership (TCO) associated with one BI standard—a single BI platform that supports all users inside and outside your organization. It must drive all of your mission-critical business requirements, while delivering information in multiple web and non-web user interfaces. In addition, it must be flexible and have the ability to connect to your key data sources, as well as work with your major operating systems—regardless of format or location.



BusinessObjects™ Enterprise is the business intelligence platform that combines end-user insight with flexible systems management for a single BI standard that allows your administrators to confidently deploy and standardize their BI implementations. BusinessObjects Enterprise delivers:

- Scalable and adaptive services-oriented architecture
- Extreme end-user insight
- An easy-to-deploy and manageable solution

### Scalable and Adaptive Services-Oriented Architecture

A BI platform is a vital component of an overall enterprise IT infrastructure. It provides the key support system for corporate information access and decision making. Your end users rely on this platform to ensure they can track, understand, and manage business information. And, as a result, you need a highly available and efficient architecture in place for processing, managing, and delivering critical information and analysis to a broad user-base. By building your organization's BI

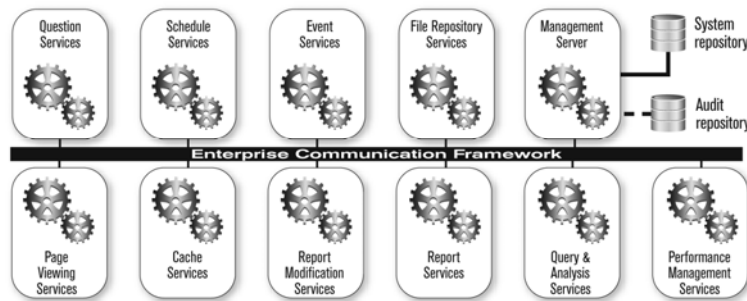
### Key Benefits of BusinessObjects Enterprise:

Our services-oriented platform includes specialized processing services for maximum efficiency.

It includes integrated security, administration, and auditing for ease of management; and rapid deployment and configuration, permitting IT administrators to free up resources to solve business problems.

solutions with BusinessObjects Enterprise, you get the flexibility to deploy a solution for a single business challenge, with the ability to expand your deployment as your needs evolve.

### BI Platform



*The BI platform comprises a set of services connected with a powerful web-based communication framework.*

### Designed for Scalability and High Performance

BusinessObjects Enterprise is designed for scalability, reliability, fault-tolerance, extensibility, and 24/7 availability. Our platform recognizes the importance of diverse global deployments, supports Unicode, and is compliant with Microsoft Windows, Sun Solaris, IBM AIX, HP-UX, Red Hat, and SuSE Linux. So, you can start with a single BI project on one platform, and easily grow to support an enterprise-wide standardization initiative on multiple platforms.

With organizations delivering BI content via intranets and extranets, BI platform scalability is a key issue. BusinessObjects Enterprise has the scalability you need to accommodate your increasing number of users, process growing volumes of information, and scale on a single machine – or clusters of machines – while maintaining high performance.

### Proven Reliability

Our platform's key attributes – performance, reliability, and scalability – are proven by extensive, real-world testing and third-party certification. The enterprise platform is the only BI platform to achieve Microsoft Windows Datacenter certification.

BusinessObjects Enterprise – covered by a 24/7 technical customer support – has been tested on multiple different hardware platforms and operating systems. It remained stable and stayed available after being subject to extensive failover conditions. We also continually conduct extensive benchmarking and performance testing to ensure our platform scales meet evolving organizational needs.

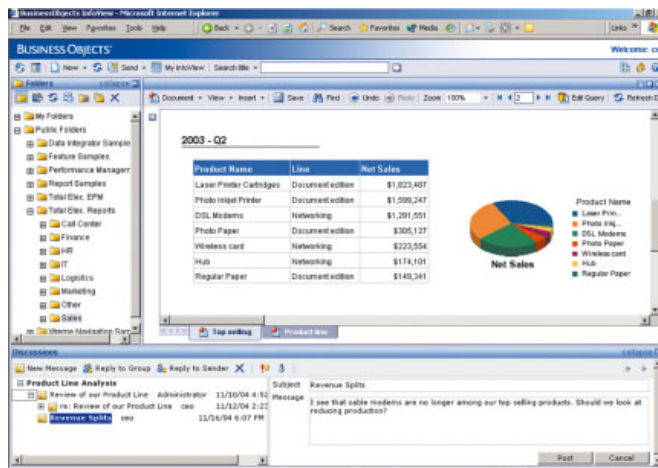
### Integrated System and User Auditing

In this era of compliance, understanding who is using the BI system, when documents are refreshed, and what version of a report employees are using to make decisions is increasingly important. To meet your compliance needs, we offer integrated system auditing for BusinessObjects Enterprise. BusinessObjects XI Release 2 includes a set of pre-defined auditing reports and a BusinessObjects universe for creating your own reports and analysis. Using Crystal Reports®, BusinessObjects Desktop Intelligence™, or BusinessObjects Web Intelligence™, administrators can also understand peak system loads, processing efficiency, and usage patterns to monitor and properly configure the BI deployment.

## Extreme End-User Insight

BusinessObjects Enterprise empowers your organization's employees with trusted information that can be directly integrated into a portal, an extranet, a desktop productivity tool, or a performance management application. They can ask the questions the way they want, where and when they want—allowing end users to develop accurate and timely insight and make decisions based on the truth.

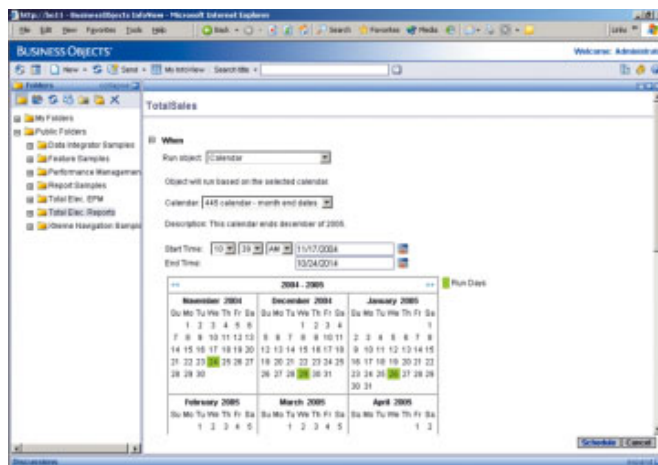
Innovative tools like Encyclopedia and Process Tracker allow people to track, manage, and collaborate—during the entire decision-making process—within an intuitive, web-based interface.



*BusinessObjects InfoView portal includes an all-new, intuitive end-user web interface with integrated threaded discussions.*

## Intuitive BI Portal Helps Users Explore and Interact with Information

BusinessObjects Enterprise XI supports a new end-user BI portal interface—BusinessObjects InfoView—that simplifies information access and understanding, and helps your users to be more productive. InfoView is a single web interface that accesses and interacts with any type of BI— including reports, analytics, dashboards, scorecards, and strategy maps.



*Automatically schedule your documents on a recurring basis including on a defined business calendar.*

## **Integrated Collaboration Helps Users Put Information in Context**

Threaded discussions help users understand the business context of information—in the document—for better insight, leading to greater confidence in decisions. Threaded discussions are fully integrated features of the BusinessObjects Enterprise environment. The platform allows for discussions to be displayed within the InfoView portal, as well as within performance management dashboards and scorecards, so your users can discuss and share business insight within any document they manage.

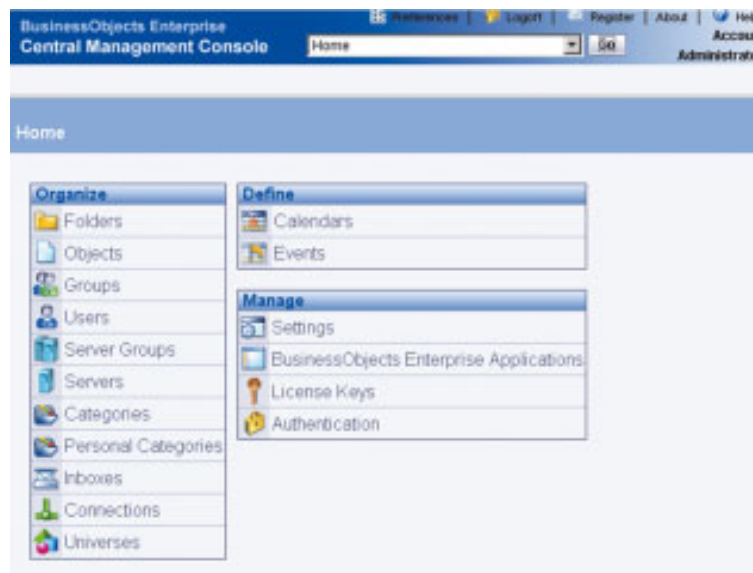
## **Scheduling and Publishing Delivers Information Anywhere**

BusinessObjects XI Release 2 provides the ability to automatically distribute Web Intelligence, Desktop Intelligence, Crystal Reports, and performance management metrics to your end users—both inside and outside of your organization. Integrated scheduling—combined with role-based security—allows users and IT to quickly and easily deliver the right information to the right people.

Documents can be distributed on virtually any timetable including by the minute, hour, or on daily or weekly schedules, as well as on month-end or quarter-end business calendars. Users can share documents via email or send them to a system inbox, printer, or file—in several different formats—allowing for further interaction.

## **Managed BI Directly Within Microsoft Office**

BusinessObjects Enterprise embraces Microsoft Office—including the ability to store and manage Word, PowerPoint, and Excel in the system repository. Our platform's Live Office is an integrated solution in your familiar Microsoft Office environment. It provides your business users with an easy and efficient way to embed accurate, updatable data in their documents, spreadsheets, and presentations for business insight. These documents can then be shared securely with others for collaborative decision making. Live Office also gives users more confidence by ensuring that they have specific and current information available at all times.



*The central management console provides full control over the entire system.*

## **An Easy-To-Deploy and Manageable Solution**

BusinessObjects Enterprise XI is designed for rapid deployment – with guided installation, comprehensive importing and upgrade support, and flexible deployment options.

### **Guided Installation and Set-Up**

Getting your system up and running – quickly and efficiently – ensures that your IT department has more time to respond to the ever-changing end-user requirements. Easy system management, with a complete web-based management console, means that your administrators can configure their system from any web-browser. BusinessObjects Enterprise is engineered as a powerful set of BI services – equipped with an extensive set of Java, .NET, and web services software development kits (SDKs) – to make it easy on your developers. This allows them to use these tools to tightly integrate BI into applications and portals across your organization.

### **Integrated Upgrade and Lifecycle Management Support**

BusinessObjects Enterprise includes a powerful import wizard that guides administrators through the process of importing users, groups, documents, and security settings from an existing BusinessObjects Enterprise 5.1.4 and above – or any Crystal Enterprise 8.5 and above implementation directly to BusinessObjects Enterprise XI.

BusinessObjects XI Release 2 also includes automated lifecycle management tools to easily modify, reconfigure, or upgrade your deployment. The business intelligence application resource technology allows you to move from test to development, to production servers, or move specific parts of your deployment to different physical servers located within the same server farm, or to a totally different region or country.

## **The Best Choice on the Market Today**

BusinessObjects Enterprise is a scalable, adaptive platform that delivers insight and corporate information to all your end users. With a platform designed to help you confidently deploy and manage your BI implementations, Business Objects provides your organization with the extreme insight you need to extend your competitive advantage. To learn more about BusinessObjects Enterprise or BusinessObjects XI, visit our website at [www.businessobjects.com](http://www.businessobjects.com).

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