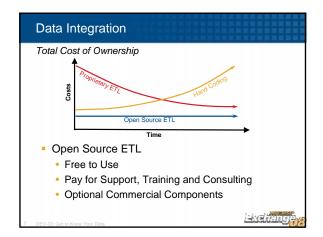


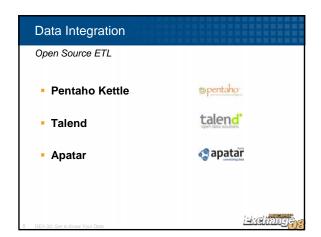
### Agenda Take Ownership of Your Data. Data Discovery Data Integration Reporting Analysis

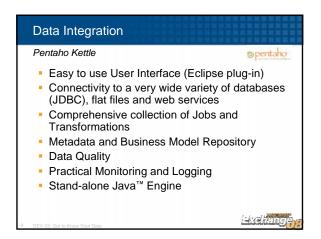
### Data Discovery The Truth is Out There. No technique or methodology per se Talk to your users (business users) Select the most appropriate source 'Corporate' doesn't necessary mean most accurate Unstructured data shouldn't be overlooked Find methods to enrich your data Understand your data Look at business objects and relationships not the technical implementation Identify errors and inconsistencies or discrepancies across data sources

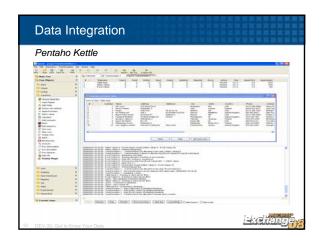
### **Data Integration** Extract Transform Cleansing · Consolidation and Enrichment • Transform to adapt to required/optimal structure (from transaction optimized to reporting and analyze) Load isidiaig: **Data Integration** Data Cleansing "No enterprise wants, needs or will pay for perfect quality data." John Morris, iergo Itd l-kelinigi-**Data Integration** ETL Tools Remove the need of "Hand Coding" Various Data Sources and Targets Relational database Flat files Internet Data Quality Logging and Audit Metadata and Documentation

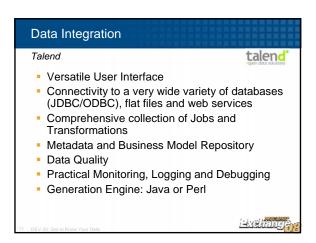
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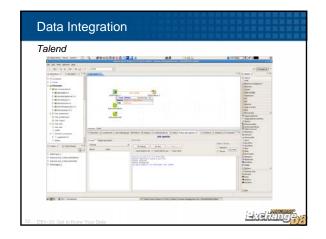




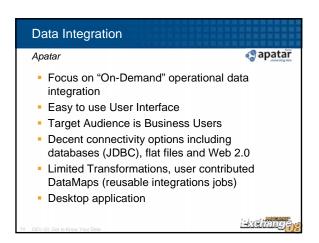


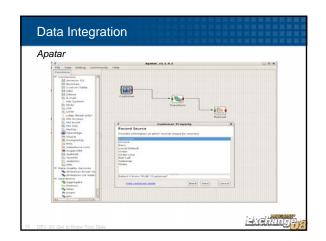


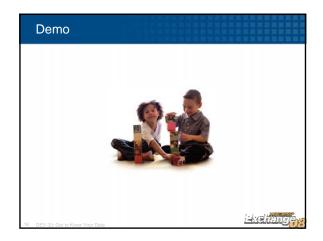




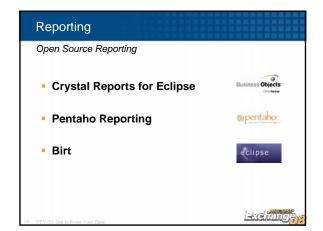


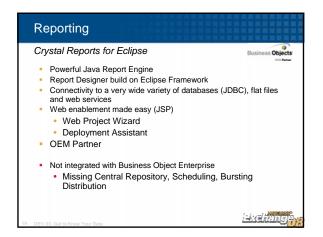


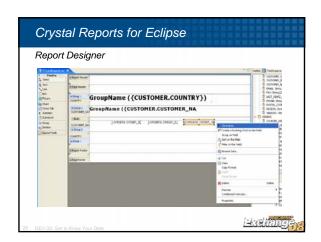


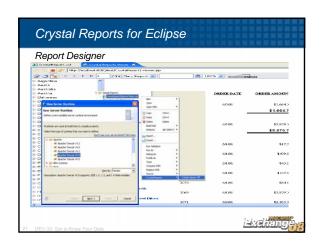


## Reporting Components Reporting Engine Charting Engine Data Connectivity Report Designer Scheduler and Distribution Engine Ad Hoc Reporting Interface Metadata Layer









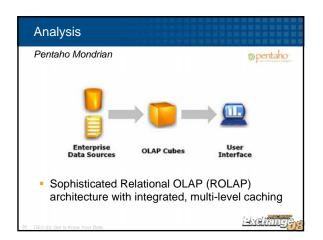
# Reporting Pentaho Reporting Powerful Java Report Engine Report Designer build on Eclipse Framework Broad Data Source support: JDBC, OLAP (XML/A, MDX), XML (XQuery) Integrated security, scheduling, portal integration, and metadata Web enablement made easy Add Hoc Reporting Interface (AJAX) Integrated Report Bursting

# Birt Powerful Java Report Engine Report Designer build on Eclipse Framework Connectivity to a very wide variety of databases (JDBC), flat files and web services Web Viewer Mozilla Rhino Javascript Engine Missing Central Repository, Scheduling, Bursting Distribution

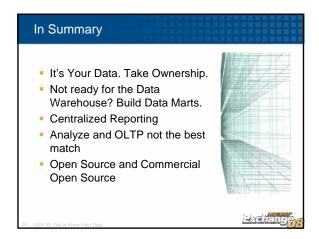


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### Make it easy for knowledge workers to freely explore business information dragging, dropping, drilling into, and cross-tabulating data Provide speed-of-thought response times to complex analytical queries



# Analysis Pentaho Mondrian Supports leading OLAP standards (MDX, JOLAP) Large numbers of dimensions Calculations defined in the OLAP model, or requested at runtime Automatic conversion of OLAP requests into sophisticated SQL queries Aggregate-awareness Broad Data Source Support (JDBC 2.0)







Thank Y	ou	
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